

LOTUS[®]

ENERGY CONCENTRATE



LOTUS 1/2 GALLON JUGS ARE AVAILABLE IN:
Original Red Lotus, Blue Lotus and Sugar Free

PUMP·STIR·ENJOY

Lotus Energy Concentrate adds a new dimension to energy drinks featuring natural plant-based energy with a built in cost efficient dispensing system. Lotus Energy is crafted with nature's elite botanicals, superfruits, amino acids, B-vitamins, natural caffeine and pure cane sugar. Lotus Energy offers superior taste and function at half the cost of market leading energy drinks!

Use this Energy Concentrate to Upsell Flavored Energy Drinks, Fruit Smoothies and more...

80 calories per serving
80mg of Natural Caffeine

Contains 64 / 6 oz Servings
Equals 46 / 8.4 oz Energy Cans

JC CONSULTING and Beverages
214-783-3117



LOTUS ENERGY CONCENTRATE & LOTUS FRUIT FUSIONS

Consumers are looking for flavorful new ways to meet their energy needs. Lotus Energy Concentrate can be enjoyed alone or magically combines with our new fruit fusion concentrates, made with real fruit that give your menu a refreshing, non-coffee energy pick-me-up.

- Lotus combined with fruit fusions or your favorite flavored syrups create innovative drink options that command premium pricing
- Guests can personalize their beverage with their favorite flavor
- Helps build off-peak hours and expands menu appeal
- Appeals to non-coffee drinkers and younger consumers
- Easy to make and versatile; serve iced or frozen



MIXING LOTUS CONCENTRATE



PUMP

1 PUMP = 1 OZ.

MIX 1 OZ W/ 5 OZ. OF CARBONATED WATER
EQUALS 6 OZ. FINISHED



STIR

STIR CONTENTS WITH ICE.



ENJOY

THE BEST TASTING NATURAL
ENERGY ON PLANET EARTH

LOTUS
ENERGY CONCENTRATE

BASIC FLAVOR
INFUSION
RECIPE
(16OZ)



FILL CUP WITH ICE

+



+



+



FILL WITH CARBONATED
WATER & STIR

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BEST-SELLING FLAVORS

STRAWBERRY • RASPBERRY • CHERRY • WATERMELON

TRENDING

GREEN APPLE • POMEGRANATE • CHERRY LIME

BLUE RASPBERRY



BASIC FLAVOR INFUSION RECIPES (16OZ.)

For 16 oz. beverage. Fill a 16 oz. cold cup with ice. Pump in Lotus and flavored syrup and fill with carbonated water.. Stir well. Garnish with a lime wedge if desired.

WATERMELON WONDER

1 oz. Watermelon Syrup
 ½ oz Strawberry Syrup
 1-1/2oz. LOTUS

FRUITOPIA

1/2 oz. Strawberry Syrup
 1/2 oz. Orange Syrup
 1/4 oz. Peach Syrup
 1/4 oz. Cherry Syrup
 1-1/2oz. LOTUS

CHERRY LIME BLAST

1oz. Cherry Syrup
 ½ oz Lime Syrup
 1-1/2oz. LOTUS

BLUE HAWAII

1 oz. Blue Raspberry Syrup
 1/2 oz. Coconut Syrup
 1-1/2oz. LOTUS

COCONUT QUENCHER

1 oz. Lime Syrup
 1/2 oz. Coconut Syrup
 1-1/2oz. LOTUS

RAZMATAZ

1 oz. Blue Raspberry Syrup
 1/2 oz. Lime Syrup
 1-1/2oz. LOTUS

POWER PUNCH

1/2 oz. Pineapple Syrup
 1/2 oz. Tangerine Syrup
 1/2 oz. Cherry Lime Syrup
 1-1/2oz. LOTUS

SUPER CHARGER

1 oz. Mango Syrup
 1/2 oz. Strawberry Syrup
 1-1/2oz. LOTUS

BASIC FLAVOR INFUSION RECIPE (16OZ)

