



FLAVOR LIST 2020

(01/16/20)

Note: Ask your Ashby's Sterling Ice Cream distributor for flavors available in your area.

FLAVOR / DESCRIPTION

AMARETTO CHERRY – NICRA "Best Fruit Flavor 2000" and "Best New Flavor 1993"; LA County Fair "Gold Ribbon" winner, 2005: Amaretto ice cream loaded with cherries and chocolate flakes.

ANNIVERSARY CAKE --Grandma's yellow cake batter ice cream full of cake bites and spoonfuls of colorful frosting.

APPLE CRISP – Cinnamon-apple ice cream layered with oatmeal crisp, and topped with brown Betty swirl.

NANA'S BANANA PUDDIN' - NICRA "Best New Fruit Flavor", 2000: Banana pudding ice cream swirled with marshmallow creme and vanilla cookies.

BEAR CLAWS - Sweet, dark chocolate ice cream swirled with a heavy caramel, and loaded with chocolate-coated cashews.

BLACK CHERRY - Black cherry ice cream with large, black sweet cherries.

BLACK WALNUT - Black walnut ice cream with real black walnuts.

BLUE MOON - Traditional nutty and fruity flavored, bright blue ice cream.

BUTTER PECAN - LA County Fair "Gold Ribbon" winner, 2005: Sweet, buttery ice cream, and lots of pecan halves.

CARAMEL MOOSETRACKS® - Creamy, caramel ice cream with layers of thick, Moose Tracks® Fudge, and caramel-filled cups.

CAROLINA PEACH—Bushels of sweet peach chunks dropped into creamy peach ice cream.

CARROT CAKE - Cinnamon spice ice cream, laced with cream cheese frosting and carrot cake slices.

CHOCOLATE - "First Place" NICRA Award Winner in 2010, 2002, 1998, and 1994; World Dairy Expo, 2013, 2011, 2008, 2006 and 2005; and LA County Fair "Gold Ribbon", 2005: A creamy smooth, pure chocolate ice cream.

CHOCOLATE CHIP - Vanilla ice cream with tons of chocolate chip morsels.

CHOCOLATE-COVERED STRAWBERRY – Our famous strawberry ice cream mixed with crispy, thin layers of dark chocolate. You don't have to wait for Valentine's Day for this delicious treat! (LIMITED QTY)

CHOCOLATE MALT—Fluffy, chocolate malt ice cream with chocolate malt flakes and a smooth, chocolate swirl.

CHOCOLATE PEANUT BUTTER CUP - Chocolate ice cream with a rich peanut butter ripple, and peanut butter cups.

COOKIE DOUGH - Chocolate chip cookie dough flavored ice cream, homestyle cookie dough and chocolate chip morsels.

COOKIE JAR – Our famous O-O-Oreo ice cream with buttery, chocolate chip cookie dough and oatmeal M&M cookies tossed in.

COOL MINT COOKIE – NICRA "Best New Flavor of the Year"—Honorable M., 2010: Our mint ice cream with chocolate covered mint cookie balls, Andes mints, and a chocolate cookie fudge swirl.

COTTON CANDY TWIST - Bright blue cotton candy swirled with pink cotton candy nougat. The only thing missing is the stick!

COW TIPPIN' - Fields of caramel-filled chocolate cups in sweet, vanilla ice cream, near a river of caramel.

DUTCH COOKIE—Vanilla ice cream with spiced cookie swirl and windmill cookie pieces.

ESKIMO KISSES - Cool, coconut ice cream kissed with chocolate truffles and warmed by a thick blanket of fudge.

FRENCH VANILLA — “1st Place” WDE Award Winner—2012, “First Place” National Award Winner 2009, 2007, 2003, 2000, and 1994: A vanilla custard, French-style ice cream made with sugar egg yolks.

GOLD RUSH – Golden vanilla and chocolate ice cream swirled with thick caramel.

KEY LIME PIE - LA County Fair “Gold Ribbon” winner, 2005: Graham cracker crust with whipped cream and key lime swirl in lime mousse ice cream.

LEMON CHEESECAKE BAR – Lemon bar ice cream filled with cheesecake chunks and graham cracker crust swirl.

MACKINAC ISLAND FUDGE - Vanilla ice cream, butter fudge swirl, with our large chewy fudge pieces. It's like being on vacation!

MAJESTIC MILKY WAY – Chocolate malt flakes blended with a caramel fudge ribbon in milk chocolate ice cream.

MARION BLACKBERRY—Fruity, blackberry ice cream layered with blackberry sauce.

MICHIGAN POT HOLE--Thick, black-tar fudge in chocolate ice cream with chunks of chocolate asphalt.

MINT CHOCOLATE - Mint ice cream loaded with rich dark semi-sweet chocolate chips.

MOCHA ALMOND FUDGE - Coffee ice cream, butter fudge swirl, and chocolate-covered almonds.

MOOSE TRACKS® - Vanilla ice cream with peanut butter cups swirled with Moose Tracks® Fudge.

O-O-CHEESECAKE—Creamy, cheesecake ice cream with crushed, Oreo cookies swirled in.

O-O-OREO - Vanilla ice cream blended with real Oreo cookies, pieces and crumbs.

O-O-PEPPERMINT—Pink, peppermint ice cream with Oreo cookies and chips of peppermint bark.

PEANUT BUTTER BULL'S EYE—Creamy, peanut butter and chocolate ice creams merged with PB buckeye candies.

PISTACHIO ALMOND - Pistachio nut flavored ice cream, with crisp, toasted almonds.

PLAY DOUGH - The kids' new favorite! A bright yellow vanilla ice cream with hunks of red and blue play dough (cookie dough).

PRALINE -N- PECAN - Vanilla ice cream swirled with a rich caramel fudge and loaded with candied pecans.

PUPPY CHOW – Peanut butter ice cream with a smooth, chocolate ribbon with crunchy, “Puppy Chow” treats tossed in.

RASPBERRY CHIP CHEESECAKE - Voted “Best New Flavor 1994” and “Best Fruit Flavor 2000” by the National Ice Cream and Yogurt Retailers Association: Our creamy cheesecake ice cream with a raspberry swirl and loaded with chocolate chip flakes.

RAZBERRY RENDEZVOUS – Black raspberry ice cream with Moose Tracks Fudge® and dark chocolate raspberry-filled candies.

RUSH HOUR!—Coffee ice cream with creamy, caramel swirl, and chocolate-coffee candy chips.

SALTY JACK –Salted caramel ice cream with swells of salted caramel and butter-toasted peanuts.

SEA TURTLE—Sea-salt caramel ice cream and salty caramel swirl, with chocolate-caramel turtles swimming about.

SIGNATURE VANILLA – “1st Place” WDE Award Winner—2013, “2nd Place” WDE Award Winner—2012, “First Place” National Award Winner--2010: Our most premium vanilla ice cream, yet! All natural ingredients, 16% butterfat, and 40% overrun make this flavor a show stopper. It doesn't get much better than this for rich, creamy ice cream.

SPUMONI--“3rd Place” WDE Award Winner—2012, LA County Fair “Gold Ribbon” winner, 2005: Four of our best flavors: Amaretto Cherry, Pistachio Almond, Dark Chocolate and Golden Rum, plus whipped cream swirl, combine to make this a special treat!

STRAWBERRY - "First Place" NICRA Award Winner 2009, 1993: Strawberry ice cream, with diced strawberries.

STRAWBERRY CHEESECAKE - Cheesecake ice cream with a strawberry ripple and chunks of traditional cheesecake.

SUPERMAN - Try our florescent lemon yellow, strawberry red and bubble gum blue ice cream. Definitely the number one selling kids ice cream.

JACKED UP TENNESSEE TOFFEE - Toffee ice cream laced with smooth, whiskey sweet sauce and garnished with broken Heath bars. Uncle Jack will love this flavor!

TRAFFIC CONE BLUES – Blueberry muffin ice cream with chocolate-covered waffle cones and a lane of blueberries.

ULTIMATE PEANUT BUTTER BROWNIE – NICRA “Best New Flavor of the Year”, 2002: Creamy peanut butter ice cream packed with fudgy brownies and drizzled with caramel.

UNICORN STARS—Purple vanilla ice cream whirled with blue frosting; sparkly, glitter-star candies; and magical sprinkles.

VANILLA - "1st Place" WDE Award Winner in 2011, “First Place” NICRA Award Winner in 2010, 2009, 2007, 2005, 2003, 2002, 2000, 1999, 1997, 1994, and 1993; LA County Fair “Gold Ribbon” winner, 2005: 100% Pure Vanilla.

PHILLY VANILLY (VANILLA BEAN) - “2nd Place” WDE Award Winner—2012, "1st Place" WDE Award Winner in 2011, "1st Place" NICRA Award Winner in 2007, 2003, 2002, 1994, and 1993: 100% Pure Vanilla with fresh ground Vanilla Bean.

YELLOW CAKE BATTER—Cake batter ice cream with yellow cake chunks and thick, chocolate-fudge icing.

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SHERBETS

ORANGE SHERBET - This bright orange sherbet is sure to add a little sunshine to your day. A cool crisp orange taste, a refreshing treat for any time of the year.

RAINBOW SHERBET - Talk about a mixture of colors! Our Rainbow Sherbet is orange, raspberry red and lime green all blended together for a truly refreshing taste.

SORBETS

BLACK RASPBERRY POMEGRANATE SORBET - A refreshing, non-dairy, non-fat black raspberry pomegranate dessert.

LEMON SORBET - A refreshing, non-dairy, non-fat lemon dessert.

RASPBERRY SORBET - A refreshing, non-dairy, non-fat raspberry dessert.

SICILIAN ORANGE SORBET - A refreshing, non-dairy, non-fat blood-orange flavored dessert.

Ashby's No Regrets® (low fat and no fat alternative desserts):

BLACK CHERRY YOGURT - A Black Cherry flavored yogurt with a rich maroon color, loaded with sweet black cherry halves. Definitely one to enjoyed by itself - a calorie watchers delight!

BLACK RASPBERRY CHIP YOGURT – Fruity, blackraspberry yogurt with black raspberry topping and chips of dark chocolate.

VANILLA YOGURT - A vanilla lowfat yogurt. Make a reduced fat treat for your fat-concious customers: a cone, a sundae, or a beverage.

NO SUGAR ADDED and LOW FAT ICE CREAMS:

BUTTER PECAN - Butter pecan flavored No Sugar Added, Low Fat ice cream with loads of pecan pieces.

HoF CHERRY VANILLA - Tart red cherries in Vanilla NSA/Low Fat ice cream.

CHOCOLATE MOOSE TRACKS® - NSA/Low Fat chocolate ice cream with wonderfully thick, chocolate fudge swirl and peanut butter cups.

HoF COFFEE FUDGE - Coffee flavored No Sugar Added, Low Fat ice cream with a smooth, chocolate fudge ribbon.

COUNTRY APPLE– NSA apple pie ribbon in No Sugar Added apple-cinnamon ice cream. Total guilt-free indulgence!

HoF VANILLA - Vanilla flavored No Sugar Added, Low Fat ice cream.